

HP Reinvents Learning With Brain Candy

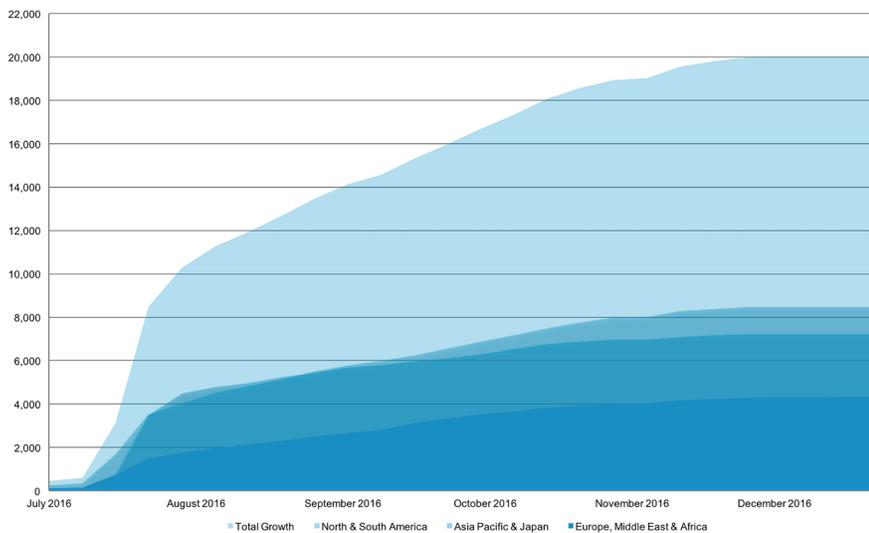
During the Hewlett-Packard business unit split, HP Inc. (HP) chose to think differently about its customers, its products and especially, its employees. Through a variety of focus groups, interviews and surveys, HP's Talent and Learning team identified what was working, what was broken and what needed to be redefined across the organization.

Employees wanted to more easily find and access content that was rich, endorsed by HP employees and relevant to their specific needs. They also wanted to be able to share their own content and more organically connect with internal experts and with each other.

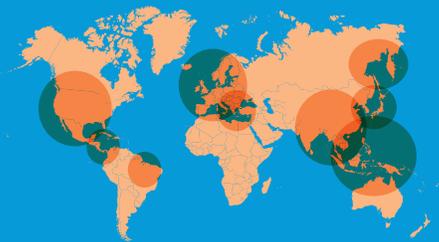
HP recognized the need to reinvent learning and completely transform the way its employees develop, collaborate and learn. Partnering with stakeholders across the business, the Talent and Learning team built an employee-centric platform full of valuable content that was sourced by employees and business teams. This gave life to "Brain Candy," HP's uniquely branded and curated Pathgather platform.

Within the first two weeks of its launch, Brain Candy had over 15,000 global users. Brain Candy centralizes HP's diverse learning ecosystem, offers blended learning experiences and unites its workforce of more than 50,000 worldwide employees, keeping learning ongoing and fresh.

HP Global Adoption



HP Quick Facts



68,000+
Pieces of Content Completed

44,900+
Different Skills Added

24,200+
Worldwide Users

6,450+
Peer-to-Peer
Recommendations

1,000+
Hours Spent Learning
Per Week

HP Testimonials

"To hit the speed at which our culture demanded, we needed a partner to accelerate our reinvention. Pathgather has been a fantastic partner. Their support and collaboration to make our 14-week, global launch possible just couldn't be better!"

- Mike Jordan, Global Head of Talent & Learning at HP Inc.

"Pathgather's brandability and customization was critical for us to deliver tailored learning experiences that spoke to our employees' needs."

- Francine Rosca, Global Learning Program Manager at HP Inc.